



ZIMBABWE

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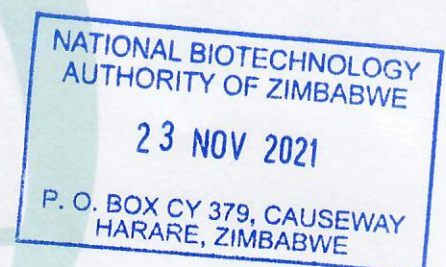
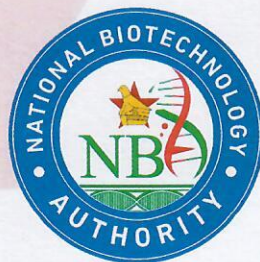


23 November 2021

STAKEHOLDERS

RE: NOTICE OF RE-BRANDING AND A NEW LOGO FOR THE NATIONAL BIOTECHNOLOGY AUTHORITY.

We are proud to announce the launch of the new National Biotechnology logo as part of the ongoing evolution of our brand. The logo is a symbol of our new image carved to reflect who we are today and our mantra, "Shaping the bioeconomy of the nation to achieve vision 2030". The logo depicts a modern National Biotechnology Authority with a lively look, bridging science and industrialization. It also depicts Biotechnology as the main anchor that will transform the national economy by contributing significantly to the Gross Domestic Product (GDP). Besides announcing our new brand identity, we have revamped our corporate website. The new site delivers rich new content in a modern, clean, and organized layout to provide visitors with easy access to our company information, highlighting our latest innovations. Those that have used the old logo in any of your marketing materials, please assist us in updating them. We appreciate your kind support. If you have any questions, do not hesitate to contact us. Below is the new NBA logo.



Dr. D. T. Savadye

Chief Executive Officer and Registrar, National Biotechnology Authority

Board: Prof F Mtambanengwe (Board Chair), Mr.E.K Moyo (Vice Board Chair), Dr.D. Savadye (Board Secretary), Prof M. Masocha, Dr F. Chatiza, Mr. Z Dhlamini